

**NON-PROFIT JOINT STOCK COMPANY  
KAZAKH NATIONAL PEDAGOGICAL UNIVERSITY NAMED AFTER ABAI**

**INSTITUTE OF ARTS, CULTURE AND SPORTS**

**APPROVED**  
**Director of the Institute**  
**T.B.Iskakov**  
«29» 09 2022


**PLAN**  
**DEVELOPMENT OF THE EDUCATIONAL PROGRAM**  
**6B02119 – Architectural design**  
**for 2022-2025**

**Almaty 2022**

The development plan of the OP was developed on the basis of documents: On National priorities of the Republic of Kazakhstan until 2025 (Decree of the President of the Republic of Kazakhstan dated 02/26/2021 No. 520.) [https://adilet.zan.kz/rus/docs / U2100000520](https://adilet.zan.kz/rus/docs/U2100000520), Development Strategy of "AbaiUniversity" (approved by the Decision of the Board of Directors of NAO KazNPU). Abaya from 09.12.2021, ave. No. 12) [https://kaznpu.kz/docs/str\\_rus.pdf](https://kaznpu.kz/docs/str_rus.pdf)

Approved  
at the meeting of the Council of the Institute  
of Arts, Culture and Sports

Protocol № 2 from 29.09.2022 y.

Considered  
at the meeting of the OP "Design" group  
Protocol № 2 from 24.09.2022 y.  
Director  Zh.K. Stambekova

*Abai University focuses on the student's personality, creates a harmonious educational space for mastering knowledge, professional socialization and adaptation, instills respect for the future profession, develops critical thinking and tolerance skills.*

#### PREFACE

The development plan of the educational program **6B02119 – Architectural design 2023-2028.**

**Code and name of the field of education:** 6 At 01 Arts and Humanities

**Code and name of the training area:** 6 In 021 - Art

**Group of educational programs:** Bachelor of Arts in the educational program 6B02119 – Architectural design

The strategy of the program is aimed at the formation and implementation of the established competence model, as well as at expanding the possible range of employers.

**The mission of the educational program** is to train designers capable of anticipating the needs of modern design education, based on advanced techniques, national heritage and world approaches.

**The purpose of the educational program** is to train specialists of designers who have professional competencies and creative potential of independent progressive thinking and critically evaluate their work in the conditions of increasing global requirements of design and architecture.

#### ANALYSIS OF THE CURRENT SITUATION

##### General information about the educational program

Developers of the OP development plan	Representatives of the department: Stambekova Zh.K., Baykulakov N.T. Murataev K., Baranova A.B. Employers: LLP "Design Institute "Almatygirogor-1", Almaty, NGO "Kazakhstan Union of Designers", Almaty, Students: Kuanyshkyzy Ayazhan.
Academic degree:	Bachelor of Education in the educational program
Year of opening:	2001
Language of instruction:	Kazakh, Russian
Form of instruction:	full-time
Duration of training:	5
Volume of credits:	300
Uniqueness IS DETERMINED BY	Competitive education in the field of design and architecture and interaction with potential employers.
Graduate Model	<ul style="list-style-type: none"> <li>✓ Professional and social responsibility</li> <li>✓ Clarity of goals and value orientations</li> <li>✓ Hard work, self-discipline, speech activity</li> <li>✓ Emotional intelligence and emotional stability</li> <li>✓ Practice-oriented and entrepreneurial skills</li> <li>✓ Respect for historical and cultural heritage, tolerance</li> <li>✓ Deep understanding of digital environments, skills in creating new content</li> <li>✓ Multilingual</li> <li>✓ Ability to interact constructively, adaptability to global challenges</li> <li>✓ Ability to be a leader, make independent decisions</li> <li>✓ Creativity, the ability to be creative and creative social activity</li> <li>✓ Ability to continuous professional growth and self-development</li> </ul>

Types of professional activity	<ul style="list-style-type: none"> <li>✓ Experimental research;</li> <li>✓ Information and communication;</li> <li>✓ Production and technological;</li> <li>✓ Control and revision-work; .</li> <li>✓ Organizational and managerial;</li> <li>✓ Scientific research;</li> <li>✓ Project</li> </ul>
Academic Mobility Partners (internal and external)	<p>External academic mobility. Akdeniz University (Turkey); 2020, 2021, 2022 Marmara University (Turkey); 2022 Tashkent State Pedagogical University named after Nizami (Uzbekistan). 2022 Tajik Pedagogical University (Penjikent) 2022</p> <p>Internal academic mobility. Kazgas, Almaty, Kazakhstan.</p>
Employment of graduates	-
Availability of an appendix to the license for the direction of training	SA-A № 0146/1 from 24.12.2018
The main enterprises with which cooperation is carried out	LLP "Design Institute "Almatyiprogor-1", NGO "Kazakhstan Union of Designers". Almaty,
Expected final results of the implementation of the OP development plan	<ul style="list-style-type: none"> <li>- improvement of educational and professional activities of students and teaching staff;</li> <li>- advanced training of teaching staff in the field of innovative learning technologies;</li> <li>- development of educational and methodical literature;</li> <li>- development and operation of joint educational programs with domestic and neighboring foreign universities</li> </ul>

#### The main risks of the educational program

Risk designation	Possible consequences	Management mechanisms and measures
Competition in the educational services market	Forming	Creating a recognizable image of the educational program, increasing the number of university grants, positive feedback about this OP, trust, interest, activity of the Alumni Association (media appearances), advertising the quality of education of ABAI UNIVERSITY to potential employers in order to increase the flow of interesting vacancies for our students and graduates.
Contingent of students	public opinion about this EXPERIENCE	Implementation of a set of measures aimed at maintaining the contingent, the introduction of more effective forms of career guidance; systematic interaction with graduates after graduation, increasing practice-oriented courses by DEFINITION
Economic crisis	Reducing the number of students	Provision of the possibility of step-by-step payment of debts, individualization of training, motivation to continue training, individual and group psychological consultations.

#### SWOT analysis of the implementation of educational programs

	<b>Strengths</b>	<b>Weaknesses</b>
<b>Internal factors</b>	<ul style="list-style-type: none"> <li>- The goals and strategy of the program are aimed at the formation and implementation of the established competence model, as well as at expanding the possible range of employers;</li> <li>- In-depth study of disciplines to achieve the necessary degree of qualification in the field of design chosen by the student.</li> <li>- Highly qualified teaching staff;</li> <li>- Research activities carried out in accordance with the real demands of the enterprise;</li> <li>- Availability of a developed information infrastructure covering all types of activities;</li> <li>- Active position of the Student Council;</li> <li>- Marketing activity for effective interaction between the university and the employer;</li> <li>- High level of employment of graduates;</li> </ul> Practical orientation and a wide range of implemented OP; <ul style="list-style-type: none"> <li>- Availability of modern equipment and devices;</li> <li>- Wide base for all types of practices</li> <li>- The work of graduates in their specialty</li> <li>- Student-oriented learning;</li> <li>- Continuous monitoring and periodic evaluation of programs.</li> </ul>	<ul style="list-style-type: none"> <li>- Lack of double-degree educational programs with foreign universities;</li> <li>- Lack of joint educational programs with domestic universities;</li> <li>- - not active internal academic mobility among students and teaching staff;</li> </ul>
	<b>Opportunities</b>	<b>Threats and risks</b>
<b>External factors</b>	<ul style="list-style-type: none"> <li>- Using the opportunities of academic freedom;</li> <li>- Availability of initiative topics of research works, within which graduation works can be performed;</li> </ul> Participation of students in national and international competitions, Olympiads and exhibitions. Teaching staff of the department in international creative exhibitions and fairs; <ul style="list-style-type: none"> <li>- Informing students about vacancies and internships and the situation on the labor market;</li> <li>- Orientation of the individual to the formation of the ability to self-education in various fields: educational and scientific activities, creativity, professional career;</li> <li>- A fairly high level of effectiveness of educational activities, an increase in the activity of students.</li> <li>- - Development of distance learning technologies.</li> </ul>	<ul style="list-style-type: none"> <li>- Pandemic;</li> <li>- Economic crisis;</li> <li>- The general trend of increasing the cost of paid education.</li> <li>- Outflow of students;</li> </ul>

## 1. THE MAIN OBJECTIVES OF THE DEVELOPMENT OF THE EDUCATIONAL PROGRAM

### Direction 1. Expanding access to educational services of the University

№	Performance indicators	Ed. ed.	2022	2023	2024	2025
1.	Contingent of students in 6B02119 – Architectural design	Ed	62	62	108	103
2.	Reception by OP	Ed	62	62	38	22
3.	Release	Ed	-	7	12	27

### Direction 2. Innovative provision of educational activities

№	Indicators of results (share, percentage, quantity)	Ed	2022	2023	2024	2025	Responsible Executors	Completion Form
1.	Making a decision on the type of OP (current, new, innovative,	Ed	Д-1	Д-1	Д-1	Д-1	graduating department	OP, SOP

	interdisciplinary, additional (minor), joint OP							
2.	OP's participation in OP ratings	fact	+	+	+	+	graduating department	The results of the rating are PUBLISHED
3.	Accreditation of the OP	fact	+			+	graduating department	Result Accreditation
4	Post-accreditation monitoring	fact		+			graduating department	Monitoring results
5.	Updating the OP taking into account the requirements of the labor market	fact	+	+	+	+	graduating department	Updated OP, Expert opinion
6.	Analysis of the OP for compliance with the strategic development plan of the university	fact	+	+	+	+	graduating department	Minutes of department meetings
7.	Conducting round tables on the implementation of competencies in the educational process	fact	+	+	+	+	graduating department, employers	Help protocols
8.	The number of specialists involved in the educational process in the relevant industry	chel	3	3	4	5	graduating department	Contracts, memoranda
9.	Analysis of the availability of teaching staff with the appropriate potential for the development of OP	%	100	100	100	100	graduating department	Staff form of the faculty of the department
10.	The number of teaching staff who have completed advanced training courses in the subject area	%	100	100	100	100	graduate department of teaching staff	Certificates, diplomas
11.	The share of graduates of the OP employed in the first year after graduation (from the total number of graduates)	%	100	100	100	100	graduating department	Results employment
12.	The share of graduates of the OP, trained by state order, employed in the first year after graduation from the university of the OP	%	100	100	100	100	graduating department	Results employment
13	The proportion of university graduates participating in the assessment of the quality of educational services (full-time education)	fact	+	+	+	+	graduating department	Presence in the commission
14	Availability of integrated training programs for management in inclusive education	fact	+	+	+	+	graduating department	report
15	To strengthen the potential of pedagogical education, the development of new educational programs	fact	-	+	+	+	graduating department	report
16	implementation of online courses (MOOCs)	fact	-	+	+	+	graduate department of teaching staff	course development
17	To form a purposeful system of continuous work with gifted children and talented youth, organization of work within the framework of the "Kidsuniversity" project	fact	-	+	+	+	graduate department of teaching staff	report
18.	Organization of work within the framework of "Life-long Learning" to receive quality	fact	-	+	+	+	graduating department	report

	education for everyone and at any age. Participation of students in determining the content of the program The number of employers participating in the assessment of the quality of training of specialists							
19.	Participation of students in determining the content of the program	fact	+	+	+	+	graduating department, employers	As part of the compilers of the OP
20.	The number of employers participating in the assessment of the quality of training of specialists	Ed	2	2	5	5	Employers PAY	Contracts, memoranda, expert opinion
21.	The proportion of students participating in the assessment of teaching activities of teaching staff	%	50	50	50	50	graduating department, employers	Survey result
22	The number of teaching aids developed in the Kazakh language	Ed	2	4	5	7	graduating department, employers	Development in the disciplines
23	The number of educational and methodological publications developed by the teaching staff on the specifics of the OPP	Ed	1	-	1	2	graduating department	of education and methodological publications, textbooks
24	Opening of pedagogical retraining courses for graduates of non-pedagogical specialties	fact	-	+	+	+	graduating department	Order on admission of students
25	Preparation of graduates for NCT	fact	+	+	+	+	graduating department	NCT Certificates
26	To develop the digital ecosystem: create - center for innovative educational digital technologies, transforming traditional didactic models into innovative ones using digital educational technologies; - an online platform with access to video lectures, electronic interactive and multimedia educational materials on the main special courses of educational programs; - - create author's teaching staff courses at the leading republican sites of open online education (EdTech-kz, Opened-kz, etc.) and include them in the curricula; - - gamification (the use of game techniques in the educational process that affect the increase in the involvement and motivation of students); - development of MOOC platforms (massive open online courses); - - use of control and evaluation systems based on Open-Book, Open-Paper, Critical Thinking, Take-Home exam methods; - - using factoring technology using biometric data of students.	fact	-	+	+	+	graduating department	

**Direction 3. Internationalization of the program**

№	Indicators of results (share, percentage, quantity)	Ed	2022	2023	2024	2025	Responsible Executors	Completion Form
1.	Interuniversity partnership within the framework of the: Double - degree OP	Ed	-	-	-	1	graduating department	SOP, Two - degree course
	with a foreign university	Ed	-	-	-	1		
2.	The number of students participating in the internal outgoing academic mobility program	Ed	-	-	1	2	graduate department, center for academic mobility	Order, transcript of students
3.	The number of students participating in the internal incoming academic mobility program	Ed	-	-	1	1	graduating department student	Order, transcript of students
4.	Number of teaching staff participating in the internal Outgoing Academic mobility program	Ed	-	1	1	1	graduate department of teaching staff	Order, report
5.	Number of teaching staff participating in the internal Incoming Academic mobility program	Ed	-	1	1	2	graduate department of teaching staff	report
6	Number of foreign scientists involved	Ed	-	-	1	1	graduating department	report
7.	Number of teaching staff participating in the external Outgoing Academic mobility program	Ed	-	1	1	1	graduating department PPS academic mobility center	report

**Direction 4. Expanding the scope of scientific research and innovation**

№	Indicators of results (share, percentage, quantity)	Ed	2022	2023	2024	2025	Responsible Executors	Completion Form
1.	Number of teaching staff participating in educational and research projects	chel	1	-	2	2	graduating department	report
2.	The number of teaching staff involved in the implementation of fundamental and applied research	chel	2	-	2	2	graduating department	report
3.	The number of publications in publications included in quartiles 1, 2 and 3 according to the Journal Citation Reports of Clarivate Analytics or having a CiteScore percentile in the Scopus database	Ed	2	1	2	2	graduating department	Base indicator
4.	The number of publications of scientific articles of doctoral students in journals with a non-zero impact factor included in databases Thomson Reuters/Scopus	Ed	-	-	-	-	graduating department	Database metrics
5	Master classes from leading scientists and practitioners	Ed	1	1	3	4	graduating department	Collection of materials
7	The number of research projects carried out within the framework of grant funding	Ed	1	-	1	1	graduating department	report
8	The number of publications of the teaching	Ed	3	4	5	6	graduating	report



	staff in publications recommended by the CCSON						department	
	The number of publications of the teaching staff in the publications included in the Scopus information base	Ed	1	-	2	2	graduating department	report
9	The number of teachers participating in the Republican contest The best teacher	Ed	2	1	1	1	graduating department	The result of the contest
10	Number of student publications	fact	15	16	18	20	graduating department student	report
11	Number of students taking part in scientific research and competitions	Ed	-	1	1	1	graduating department student	report
12	Functioning of scientific and educational centers, laboratories: - educational studio "Tokkozhaart"; art Design laboratory in the department.	fact	+	+	+	+	graduating department student	Branch of the Department

#### Direction 5. Improvement of infrastructure and material and technical base

№	Indicators of results (share, percentage, quantity)	Ed	2022	2023	2024	2025	Responsible Executors	Completion Form
1	Development of a computer park	fact	+	+	+	+	graduating department	infrastructure modernization
2	Software acquisition	fact	+	+	+	+	graduating department	infrastructure modernization
3	Purchase of sewing equipment for the workshop.	fact	+	+	+	+	graduating department	infrastructure modernization
4	Replenishment of the library fund	fact	+	+	+	+	graduating department	infrastructure modernization

#### Direction 6. Career guidance work within the framework of the OP

№	Indicators of results (share, percentage, quantity)	Ed	2022	2023	2024	2025	Responsible Executors	Completion Form
1	Providing presentations to students and teachers of schools on online and offline platforms, handouts with information about this educational program, a list of subjects for passing the UNT, a list of documents required for admission, as well as the rating of the university, its material and technical base and the possibility of admission to ABAI UNIVERSITY	fact	+	+	+	+	graduating department	Report, social media links
2	To identify talented students, the organization of group work for students of grades 9-10-11 in accordance with the student's interest	fact	+	+	+	+	graduating department, Teaching staff, students	Report
3	Conducting meetings of the department on career guidance and preparation of a set of applicants, organizing the work of working groups in key areas.	fact	+	+	+	+	graduating department	Report on the contingent of students
4	Holding an "Open Day" for graduates of secondary specialized educational institutions in Almaty	fact	+	+	+	+	graduating department	Report Protocol

5	Conducting field career guidance events in schools of Almaty city of Almaty region	fact	+	+	+	+	graduating department	Report Protocol
8	Holding an "Open Day" for graduates of secondary schools in Almaty and Almaty region	fact	+	+	+	+	graduating department	Report

**Direction 7. Educational work within the framework of the OP**

№	Indicators of results (share, percentage, quantity)	Ed	2022	2023	2024	2025	Responsible Executors	Completion Form
1	Carrying out activities within the framework of the Programs and according to the plan of educational work of the Institute	fact	+	+	+	+	graduating department	Report, social media links
2	Activation of the social project of the nationwide volunteer movement "Accelerator of Good: Izgilikelshysi" (attracting young people to volunteering, instills humanism, responsiveness, compassion, integrity and the spirit of Kazakhstani patriotism)	fact	+	+	+	+	graduating department	Report, social media links
3	Measures to foster integrity and anti-corruption values	fact	+	+	+	+	graduating department	Report
4	The opening HUB of student entrepreneurship, Attracting students to professional tutoring, preparing children for Olympiads, organizing school-wide educational events, working with difficult teenagers, developing communication skills in Kazakh, Russian, English in SpeakingClub	fact	-	-	+	+	graduating department, students	Report