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**«Development of art and creative potential of students in the  
course of training in a national embroidery» and in the specialty  
6D010700 – «Fine Arts and drawing» recommended for  
the degree of Doctor of Philosophy (PhD) for dissertation work**

**ANNOTATION**

**Relevance of the study.** Currently, the issues of studying the basics of national, spiritual and material resources, their effective implementation in the context of the transition of the state to the category of thirty civilized advanced countries and the era of the Fourth Industrial Revolution are of particular importance. And this requires the development of cultural spheres, achievements and best traditions in its formation and development, and passing on the experience of the people to future generations.

Moreover, in today's competitive age, one of the qualities that improve competitiveness is creativity, including artistic creativity. Creativity is the quality of human-personal, intellectual-thinking, deep consciousness, broad knowledge, comprehensive competence, high cultural qualities that form the basis of competitiveness, while artistic-creativity is the quality of contribution to the creation of a humane society consisting of aesthetic, ethical, spiritual, spiritual and moral, intellectual qualities.

**The purpose of the study:** theoretical substantiation of the development of art and creative potential of students in the course of training in a national embroidery, development of a methodology and practical experiment on its effectiveness.

**Object of the study:** the educational process of students of the art field in a higher pedagogical educational institution

**Subject of research:** Development of art and creative potential of students in the course of training in a national embroidery

**Scientific forecast of the study:** if the theoretical foundations for the development of students' artistic and creative potential in the process of teaching the national embroidery are determined, the possibilities of the national embroidery for the development of students' artistic and creative potential are developed and described, a structural and content model, methodology for the development of students' artistic and creative potential in the process of teaching the national embroidery are developed and implemented in stages of orientation, recognition, individualization, , it provides an opportunity to develop the artistic and creative potential of students, as this process is provided in a purposeful, substantive, educational environment, organizational, diagnostic way.

**Research objectives:**

- to determine the theoretical foundations for the development of students' artistic and creative potential in the process of teaching the national embroidery
- to determine the content and artistic and creative essence of the national embroidery

- development of a structural and content model for the development of students' artistic and creative potential in the process of learning the national embroidery

-development of a methodology for developing students ' artistic and creative potential in the process of teaching the national embroidery and experimental testing of its effectiveness.

**The leading idea** of the study is that the development of the artistic and creative potential of students based on the effective use of the opportunities of the educational process in the field of art by higher pedagogical educational institutions will contribute to the training of competitive specialists with critical and mobile thinking, highly developed intelligence, armed with historical artistic, modern technological knowledge, ready to creatively implement their professional activities in the context of the entry of the domestic educational sphere into the world educational space.

**Theoretical and methodological foundations of the study** are philosophical, art-historical, psychological and pedagogical conceptual thoughts that reveal the essence of the scientific concepts "personality", "creativity", "artistic creativity", "potential", "creative potential", humane concepts of the development of art and its meaning in human life, about the creative possibilities of its self-improvement, about the personal, self-developing integrity of the individual, characterizing the relationship between internal and external factors that make possible the mechanisms of self-development; principles of collective and creative education; the main conclusions of the considered synergistic approach, system-structural analysis in relation to pedagogical phenomena and processes; theoretical concepts of axiological, action and personality-oriented, acmeological, cultural approaches, etc.

**Sources of research:** scientific research in the field of philosophy, art history, psychology, pedagogy, where the issues of art, crafts, creative activity are considered; resolutions, resolutions of the Government of the Republic of Kazakhstan in the field of education, concepts of higher professional education development of the Ministry of Education and Science, state programs, documentation of the regulatory fund; best practices based on scientific research achievements of foreign, Kazakh art historians, psychologists, pedagogical scientists; scientific and methodological periodicals; research and practical experience of the doctoral student.

**Research methods:** theoretical analysis of philosophy, art history, psychological and pedagogical literature on the problem of research; familiarization with the normative legal documents of the state policy of education of the Republic of Kazakhstan, concepts of Education; analysis of best practices; design of educational technologies, comparative analysis of the results of activities; survey, testing, diagnostic, pedagogical, corrective methods, methods and methods of mathematical processing.

**Research base:** Abai Kazakh National Pedagogical University, Almaty University, Zhetysu State University named after I. Zhansugurov

**Scientific novelty and theoretical significance of the research:**

-theoretical foundations for the development of students ' artistic and creative potential in the process of teaching the national embroidery have been identified;

-the content and artistic and creative essence of the national embroidery are determined

-a structural and content model for the development of students ' artistic and creative potential in the process of teaching the national embroidery has been developed;

-a methodology for developing the artistic and creative potential of students in the process of teaching the national embroidery has been developed and its effectiveness has been experimentally tested, recommendations for its implementation have been given.

#### **Practical significance of the study:**

-methods of developing students ' artistic and creative potential in the process of teaching the national embroidery (methods of determining and forming artistic and creative potential, diagnostics, etc.);

- appendices to the content of the profile subject;

- Program of the elective course "National embroidery art - a tool for developing the artistic and creative potential of the individual"

- A workshop "national embroidery art" was created, the effectiveness of which was tested in practice.

The results obtained during the research work and specific scientific and methodological recommendations developed, theoretical and practical materials of the research can be used in the practice of higher pedagogical educational institutions, educational institutions of the Blue arts, general education schools, special art lyceums, colleges, in the system of advanced training and retraining of teachers.

#### **- Principles proposed for protection**

- creativity is an integrated state of search, perseverance, will, Intelligence, emotional feeling, creativity and activity of a person, expressed in purposeful actions to find new things; artistic and creative potential-a special psychological structure that determines the integration of personal qualities and activity of a person in an emotional and aesthetic creative direction on the basis of a particular work of art

- the structure of students ' artistic and creative potential is a unity of motivational-value; cognitive-content; activity-productive; reflexive-evaluative components;

-the history of the origin and development of the national embroidery, the meaning of the patterns reflected in the national table, the traditions and Customs formed in the development of the national table, the specifics of the classification of the national table depending on the placement of products and the technique of execution, as well as their deep content-artistic, cognitive knowledge. Therefore, the art of national embroidery can become a means of developing the artistic and creative potential of the individual.

-the structural and content model of the development of students ' artistic and creative potential in the process of teaching the national embroidery consists of the

target, content, educational environment, organizational and diagnostic parts. In the diagnostic part of this model, four levels of artistic and creative potential of students are identified in accordance with four criteria for the development of the national embroidery in the educational process: orientation heuristic; activity; creativity;

-creation of pedagogical opportunities for the development of students ' artistic and creative potential in the learning process of the national embroidery and their theoretical justification; appendices to the content of programs of specialized compulsory disciplines; the program of the elective course "National embroidery art - a tool for the development of artistic and creative potential of the individual" and conducting extracurricular activities that ensure their skills, their implementation in the integration of educational and extracurricular activities effectively contribute to the comprehensive development of students ' artistic and creative potential.

The development of students ' artistic and creative potential in the process of learning the national embroidery is effective when it is implemented in stages (orientation, recognition, individualization).