

EURASIAN EDUCATIONAL EXHIBITION «MIDDLE ASIA EDUCATION EXPO»

From March 23 to 28, 2021, the Eurasian Educational Exhibition was held in Kyrgyzstan, in the two largest cities of the republic - Osh, and Bishkek. In Osh (March 23 and 24), Osh State University became the venue for the exhibition, and in Bishkek (March 26-28) - the Kyrgyz State Technical University named after I. Razzakov. The exhibition was officially opened by the Vice-Mayor of Osh.



The event caused a wide response among students of grades 9-11 and their parents. In total, the exhibition was visited by about 3 thousand Kyrgyz high school students from 53 schools in Osh and 77 schools in Bishkek. The participants of the exhibition, representatives of 15 universities from Russia, Kazakhstan, and Belarus, noted the high attendance of the exhibition: the information of students was centralized through local authorities, which allowed to cover all schools, lyceums, and gymnasiums of the two cities.



It should be noted that Kazakhstan was represented by two universities - Abai University (full-time participation) and Nazarbayev University (part-time participation). From Abai University the exhibition was attended by the head of the Department of Marketing Kalambaeva A., professor of the Department of Philological Specialties for Foreign Citizens Balgazina B., associate professor of the Department of Kazakh Language and Literature Moldasanov E. Applicants filled out

more than 200 questionnaires of Abai University, 20 people were interviewed in the Russian language.



During the exhibition, the applicants listened with interest to the representatives of the universities and asked questions. Most of the students expressed their readiness to immediately pass the test in the specialized subjects of the universities participating in the exhibition. For this purpose, a separate room (assembly hall) was allocated, which allowed all interested participants to pass testing in specialized subjects, and universities to determine candidates for admission.

Within the framework of business communication, meetings were held with the leadership of the universities where the exhibition was held. The colleagues told about their educational institutions, exchanged views and suggestions on topical issues of education, and expressed their readiness to expand inter-university cooperation.



The educational market of Kyrgyzstan met the expectations of the participants, demonstrating a high demand for educational programs in all directions.



The participants of the exhibition expressed their satisfaction with the high level of organization of the event.

Professor of the Department of Philological Specialties for Foreign Citizens Balgazina B. S.